



MEDIA RELEASE



For Immediate Release
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BICYCLES FOR HUMANITY – SEPTEMBER BIKE DRIVE

Give your old bike a new life – Donate it to Bicycles for Humanity

Ottawa, ON – Bicycles for Humanity (B4H) is accepting bike donations until September 20th, 2008 for their second Bicycle Empowerment Center (BEC).

A 40ft shipping container packed with 300-400 donated bicycles will be shipped to Namibia, Africa to benefit a community group called "The King's Daughters". The bicycles will help improve access to healthcare, education, food, water and employment.

A bicycle, one of the simplest transport technologies, is affordable and can be maintained anywhere in the world with minimal tools and spare parts. Yet for the world's poorest people, living on \$1 per day, even bicycles are beyond their reach. Meanwhile, in the western world we discard thousands of bicycles each year. Simply put – unused bicycles in garages or basements can make an incredible difference to those in need of transportation - such bicycles represent a terrific opportunity to change the lives of those less fortunate.

B4H is looking for adult / youth mountain and hybrid bikes in working condition. Donations of spare bike parts, tools, accessories, and knapsacks are also welcome. Please note that small children's bikes, frames without wheels, and racing bikes with thin tires are not suitable for this project.

Donors are asked to bring their bikes to one of the drop-off locations listed below. Those who are not able to transport their bike to any of these locations are asked to contact B4H to discuss alternative arrangements.

B4H Warehouse: 25 Ducharme, Hull (Gatineau)

Saturday September 6th (10:00am – 12:00 noon) and Saturday September 20th (10:00am – 12:00 noon)
B4H Ottawa founders will be on hand at this location to meet & greet donors

LUSH Fresh Hand Made Cosmetics – 43 William St (Byward Market)

Daily until Sunday, September 14th (Mon-Sun: 10am to 7pm)

AVIS Rent A Car – 938 St. Laurent (this location only)

Daily until Saturday, September 20th (Mon-Fri: 7am to 6pm, Sat: 8am to noon, Sun: noon to 4pm)

B4H is grateful for the enthusiastic support from the many individuals and organizations who have donated funds, goods, facilities and services and to the volunteers who have given their time and energy towards this initiative.

About Bicycles for Humanity: Bicycles for Humanity is a grass-roots initiative which aims to empower disadvantaged communities in developing countries through the provision of sustainable transport. Bicycles for Humanity is entirely volunteer run, with 100% of donations going toward the transportation costs of Bicycle Empowerment Centers. For more information, visit www.bicycles-for-humanity.org/ottawa, email Ottawa@bicycles-for-humanity.org or call 613-799-7985

Please contact Seb Oran at seb@bicycles-for-humanity.org or 613-799-7985 for all media enquiries.