



MEDIA RELEASE

For Immediate Release

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BICYCLES FOR HUMANITY ANNOUNCES BIKE COLLECTION DAY, SEPTEMBER 29TH

Send Your Old Bike On A New Journey To Africa

Ottawa, ON – Bicycles for Humanity Ottawa have organized a Bike Collection Day on Saturday, September 29th, 2007, from 9:00am and 2:00pm, at 100 Constellation Crescent, Parking Lot "L", near CentrepoinTE Drive.

Bicycles collected will be packed into a shipping container and transported to Rundu, Namibia, to benefit a community of volunteers who run "the House of Love for Orphans and Vulnerable Children".

A bicycle, one of the simplest transport technologies, is affordable and can be maintained anywhere in the world with minimal tools and spare parts. Yet for the world's poorest people, living on \$1 per day, even bicycles are beyond their reach. Meanwhile, in the western world we discard thousands of bicycles each year. Simply put – unused bicycles in garages or basements can make an incredible difference to those in need of transportation to receive or provide healthcare, to get to work, or to attend school. Such bicycles represent a terrific opportunity to change the lives of those less fortunate.

Donors are asked to bring adult/youth mountain and hybrid bikes in working condition, as these are most suitable for use on Namibia's unpaved roads. To maximize the number of suitable bicycles we can send, we cannot accept bicycles with thin tires, such as 10-speeds or racing bikes, children's bikes, or frames without wheels. Donations of soccer equipment and backpacks are also welcome.

To donate a bike, bring it to 100 Constellation Crescent, Parking Lot "L" between 9:00am and 2:00pm. Volunteers will be on hand to receive donated bicycles, prepare them for transport, and load them into the shipping container.

Bicycles for Humanity Ottawa is grateful for the enthusiastic support from the many supporters and sponsors who have donated funds, facilities and services and to the volunteers who have given their time and energy towards this initiative.

About Bicycles for Humanity: Bicycles for Humanity is a grass-roots initiative which aims to empower disadvantaged communities in developing countries through the provision of sustainable transport. Bicycles for Humanity is entirely volunteer run, with 100% of donations going toward the transportation costs of Bicycle Empowerment Centers. For more information, visit www.bicycles-for-humanity.org/ottawa.

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