



## MEDIA RELEASE

### For Immediate Release

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## HUMANITY ROCKS! Benefit Concert

**Ottawa, ON** – Bicycles for Humanity Ottawa is pleased to present its first benefit concert on Friday, September 14<sup>th</sup> at Barrymore's Music Hall (323 Bank Street).

The concert will showcase Loudlove, Ana Miura, Jupiter Ray Project, Jeff Meleras, The Polymorphines and Dr. Lee and his crew - accomplished local musicians who have donated their time and talent in support of Bicycles for Humanity.

A bicycle, one of the simplest transport technologies, is affordable and can be maintained anywhere in the world with minimal tools and spare parts. Yet for the world's poorest people, living on \$1 per day, even bicycles are beyond their reach.

Proceeds from the event will be used to transport a Bicycle Empowerment Center (BEC) – a shipping container stocked with 400 used bicycles, spare parts, and tools – to "the House of Love for Orphans and Vulnerable Children" in Rundu, Namibia. The BEC will be filled with donated bicycles collected on September 29<sup>th</sup> at a location to be announced shortly.

Bicycles for Humanity Ottawa would like to thank title sponsor FC Capital Soccer Club – Mini-World Cup Tournament Series for its significant donation towards the transportation of first BEC. "We are proud and honoured to be involved with this incredible organization, Bicycles for Humanity" says Deborah Evraire – Co-Chair of Mini World Cup Tournament Series/FC Capital United Soccer Club. "There is no greater reward in life than to have a positive impact on the life of another... on or off the soccer field".

Bicycles for Humanity Ottawa is grateful for the support, enthusiasm and talent of the musicians making this event possible. Also, special thanks to the many sponsors, supporters and volunteers who have donated funds, prizes and efforts towards the event.

Tickets are \$15 and available via [www.barrymores.on.ca](http://www.barrymores.on.ca) or at the door.

**About Bicycles for Humanity:** Bicycles for Humanity is a grass-roots initiative which aims to empower disadvantaged communities in developing countries through the provision of sustainable transport. Bicycles for Humanity is entirely volunteer run, with 100% of donations going toward the transportation costs of Bicycle Empowerment Centers. For more information, visit [www.bicycles-for-humanity.org/ottawa](http://www.bicycles-for-humanity.org/ottawa).

**About FC Capital United Soccer Club:** Capital United provides a unique environment where children, youth, and even adults can develop the skills, techniques, and passion required to play well. The Club provides high quality coaching so that players develop and enjoy soccer to the best of their abilities. For more information, visit [www.fccapitalunited.com](http://www.fccapitalunited.com).

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